

Piotr Żak has graduated in economics from Royal Holloway, University of London. He is also a graduate of the Faculty of Management at the University of Warsaw.

Since 2014 he has been conducting business activity in Poland in the field of building and supporting start-up projects, among others. He has focused his activity on modern technologies, in particular on creating and developing innovative projects related to the use of the potential of Internet and traditional media, Internet entertainment, the use of data transmission in solutions, services and products aimed at individual and business customers. He also pursues his professional interests in the development and implementation of modern tools in marketing communication of media and telecommunications companies.

He is a founder of such companies as Frenzy Sp. z o.o., a dynamically developing entity in the E-sport sector, which has been producing broadcasts for Polsat Games since 2018, and Golden Coil Sp. z o.o., which operates in the area of Internet marketing and advertising.

Since March 2016, Piotr Żak has been the Member of the Supervisory Board of Telewizja Polsat Sp. z o.o., the leading broadcaster on the Polish television market. In June 2018, he was appointed to the Supervisory Board of Netia S.A., one of the largest Polish telecommunication operators belonging to the Cyfrowy Polsat Group. He currently serves as the Chairman of the Supervisory Board.

Since June 2018 he has been the member of the Supervisory Board of Cyfrowy Polsat S.A. In April 2019, he was appointed to the Supervisory Board of Polkomtelt Sp. z o.o., the Plus network operator.